

LEADERSHIP PROFILE

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Amman, Jordan

Omar Shahrour

Financial Partner helping ensure all companies reach their full business potential

Omar Shahrour is a highly analytical and results driven financial leader and manager with more than 25 years of experience in the MENA region, with both multinational corporations and family businesses. Omar has proven his ability in developing and implementing financial systems, control procedures, and change management. Omar has also mastered approaching financial matters from a business perspective. Omar has obtained a vast experience in an array of industries such as FMCG and manufacturing.

Omar's skill set has been notably highlighted throughout his professional career. In his role as CFO in Fine Hygienic holding Omar managed 8 different operating units in the Middle East and North Africa with financial leadership overlooking a combined revenue of over \$600m and a consolidated revenue of over \$400m.

Omar's financial expertise has played a major role in leading the sale of the minority stake of Fine Hygienic Holding worth \$225 million. In addition, he has led several acquisitions and mergers for the group worth millions of dollars. As well as highlighting his financial skillset in restructuring the company's debt profile worth \$300 million.

In addition to his notable work with major financial ventures, Omar also managed to help build excellence in financial operations through implementing financial policies & accounting procedures to enhance controls and monitor performance. As well as introducing a fully compliant tax strategy which in turn has generated over \$30m in savings.

The most notable roles held by Omar were:

Chief Financial Officer, Fine Hygienic Holding, 2005–2018

Financial Manager, The Coca-Cola Bottling Co. of Jordan, 2001–2005

Omar has also been selected to sit on the board of directors of several banks in Jordan, including:

Head of Compliance Committee and member of the Credit Committee, Capital Bank of Jordan ,
2011–present

Investment Banking, Security Brokers, and Asset Management, Capital Investments, 2011–present

Omar is well equipped for a financial leadership role within the Manufacturing, FMCG, and Consultancy sectors and has a long-term career goal to continuously bring added value to corporations within regional and international landscape.

Omar is a fully bi-lingual speaker in both Arabic and English. He holds an MBA from Wayne State University, as well as a Bachelor of Science in Accounting from the University of Jordan. Omar also holds a professional designation as a Certified Public Accountant accredited from Colorado, USA.